

BUSINESS PLAN PROPOSAL

Prateek Tiwari
CEO
Shri Balaji Enterprises
Sitapur Road, Lucknow

PROPOSAL SUMMARY

We “**Shri Balaji Enterprises- An ISO 9001 : 2015 Certified Company**” registered under MSME UDYAM are a Wholesaler, Manufacturer of **Street Light Pole, Highway Light Pole, GI Octagonal Pole, High Mast Pole, Stadium High Mast Pole, Flag High mast pole, CCTV Camera Pole, Signal Traffic Pole, MS Tubular Pole, GI Tubular Pole, Steel pole, Cost Iron pole, Cricket Stadium Pole, GI Pole, STP Pole, Swaged Tubular Pole** and Many More.

BUSINESS DESCRIPTION

Shri Balaji Enterprises was established in the year 2019 in Lucknow, Uttar Pradesh registered in 2021 having manufacturing facility at Ankurhati Complex Howrah Kolkata. We “**Shri Balaji Enterprises**” are a Proprietorship Firm, engaged as the foremost Wholesaler, Manufacturer of "**Street Light Pole, Highway Light Pole, GI Octagonal Pole, High Mast Pole, Stadium High Mast Pole, Flag High mast pole, CCTV Camera Pole, Signal Traffic Pole, MS Tubular Pole, GI Tubular Pole, Steel pole, Cost Iron pole, Cricket Stadium Pole, GI Pole, STP Pole, Swaged Tubular Pole** and Many More. We are the leading manufacturer of galvanized octagonal poles having 100% satisfied customers, which are generally used as street lighting poles. These poles are fabricated using finest quality raw material and are appreciated for precise dimensions and corrosion resistance. Our expert professionals strictly check all these poles at all stages.



- Octagonal poles can also be manufactured with customised specifications.
- Poles have a galvanizing thickness of 65 - 100 microns.
- Normal length of Octagonal pole is 3 - 10 mtrs also available in 11 & 12 mtrs on request in two sections.

- Normal length of High Mast pole is 12.5 - 30 mtrs in multi-section as per customer's requirement.
- As per customer requirement different type of bracket are available for single, twin & triple luminaries in various designs.
- Today Solar Poles are highly in demand. We can provide them customized poles according to customer requirement and specifications.
- We are also manufacturing Octagonal Canti Lever / Traffic Light Poles to meet market demand.
- Brackets are available for Standard swage poles in various designs as per customised requirement.
- Decorative Surface Mounting Swaged Poles are made out of mild steel tubes. The M.S. Pole is provided with a foundation base Plate and the bracket assembly secured on to the pole top. Control Box is integrated along with the pole for housing of MCB & Terminal strips. Different type of brackets are available for Single, twin & triple Luminaries in various designs as per customer requirement. Standard essential accessories offered with Decorative Surface Mounting Swaged Poles like Foundation Bolt, Anchor plate. Also available in Polyurethane Paint (as per customer requirement)

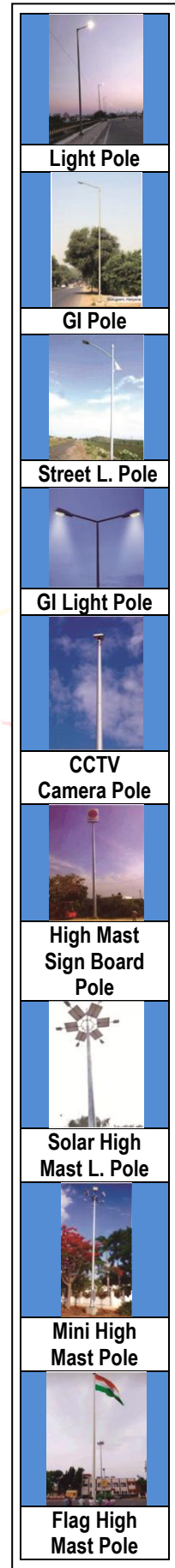
ABOUT US

We are a leading foremost Wholesaler, Manufacturer of "**Street Light Pole, Highway Light Pole, GI Octagonal Pole, High Mast Pole, MS Tubular Pole, Flag High Mast Pole, Stadium Pole, Cricket Stadium Pole, CCTV Pole, Street Light Pole, Highway Light Pole Cost Iron Pole, Steel Pole, STP Pole GI Pole Polygonal Pole**" and Many More

We are Manufacturer and supplier all over India.

VISION

To manufacture world class Octagonal GI & High Mast Pole as per customer requirement (Make in India).



TARGET AUDIENCE

Street light in main roads/ secondary roads, resorts, shopping centers and parks.

Continuous tapered polygonal cross section gives Most Strength oscillation to bear wind speed and related design takes care of all types of related stress fully.

TECHNICAL FEATURES

FIXED TYPE HEAD FRAME:

Non corrosive aluminum pully system is design with larger dia. For providing longer life and perfect balancing.

WINCHES:

Winch designed with fear ratio 53:1 and without break or clutches. These are self lubricated for sustained trouble free life. We are providing winches of bronze treated which adds to its life and trouble free service.

HIGH MAST FINISH:

To provide longer life the Mast with all its components is given anti rust treatment and fully hot galvanized treatment.

LANTERN CARRIAGE:

We specialize in custom built design, standard lighting design and numerous types and shapes. The lantern carriage is supported with three numbers flexible 6/8 sq.mm. S.S. wire ropes from the distributors that can be elevated/lowered electrically as well as mechanically. Our competitors are providing 2 wires stay which is not as sturdy and balanced as provided by us.

OPTIONAL

The mast can be supplied with timer/ photo sensor panel for auto control as per choice/requirement of the customers.

ESTIMATED GROWTH FIRST YEAR

No. of customers 100

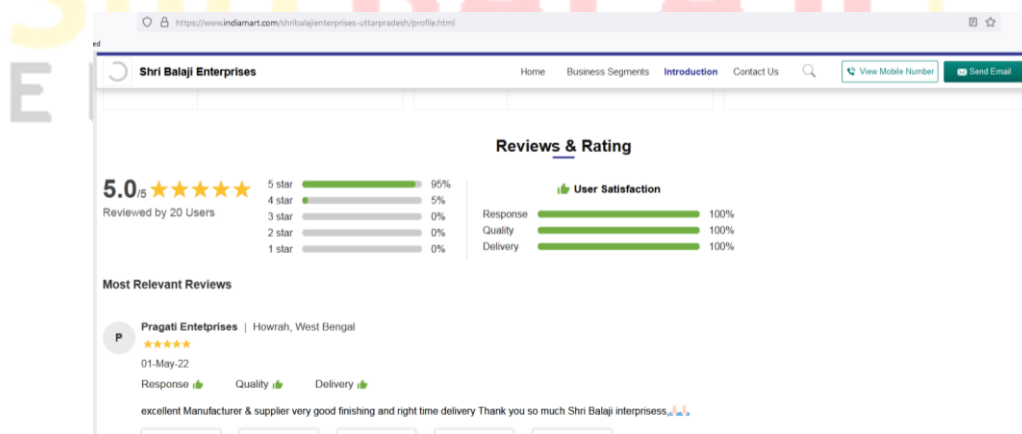
The average customer makes 10-12 transactions per month.

The average transaction is 30 - 45 Lac

Business Proposal

Business Description & Nature of Business	Manufacturer, Wholesaler, Retailer
Industry	Manufacturer, Wholesaler, Retailer of Street Light Pole, Highway Light Pole, GI Octagonal Pole, High Mast Pole, MS Tubular Pole and Many More
Product Range	Street Light Pole, Highway Light Pole, GI Octagonal Pole, High Mast Pole, Stadium High Mast Pole, Flag High mast pole, CCTV Camera Pole, Signal Traffic Pole, MS Tubular Pole, GI Tubalor Pole, Steel pole, Cost Iron pole, Cricket Stadium Pole, GI Pole, STP Pole, Swaged Tubular Pole and Many More
Geographic Reach	All India
No. of Employees	50
Turnover 1 st year	12.50 Cr.
Projected Turnover	40 Cr.
Customer Rating	***** Rating 100% Satisfied Customers

CUSTOMER REVIEW



FUTURE DEVELOPMENT

For further details and information, please contact:

Prateek Tiwari

Info.shribalaji.lko@gmail.com

+91 8707887609/ 6394356800



सत्यमेव जयते

Government of India
Form GST REG-06

[See Rule 10(1)]

Registration Certificate

Registration Number : 09BCTPT5483N2Z9

1.	Legal Name	PRATEEK TIWARI			
2.	Trade Name, if any	SHRI BALAJI ENTERPRISES			
3.	Constitution of Business	Proprietorship			
4.	Address of Principal Place of Business	538/47, SADBHAWANA COLONY, AHIBARANPUR SITAPUR ROAD, LUCKNOW, Lucknow, Uttar Pradesh, 226011			
5.	Date of Liability				
6.	Period of Validity	From	18/02/2021	To	Not Applicable
7.	Type of Registration	Regular			
8.	Particulars of Approving Authority	Centre			
Signature					
Name		POONAM JAIN			
Designation		Superintendent			
Jurisdictional Office		Lucknow Sector- 12			
9. Date of issue of Certificate		18/02/2021			
Note: The registration certificate is required to be prominently displayed at all places of business in the State.					

This is a system generated digitally signed Registration Certificate issued based on the approval of application granted on 18/02/2021 by the jurisdictional authority.



UDYAM REGISTRATION CERTIFICATE

Our small hands to
make you LARGE



TYPE OF ENTERPRISE	MICRO	MANUFACTURING																											
UDYAM REGISTRATION NUMBER	UDYAM-UP-50-0012990																												
NAME OF ENTERPRISE	SHRI BALAJI ENTERPRISES																												
SOCIAL CATEGORY OF ENTREPRENEUR	General																												
NAME OF UNITS	<table border="1"> <thead> <tr> <th>SNo.</th> <th colspan="4">Units Name</th> </tr> </thead> <tbody> <tr> <td>1</td> <td colspan="4">SHRI BALAJI ENTERPRISES</td> </tr> </tbody> </table>				SNo.	Units Name				1	SHRI BALAJI ENTERPRISES																		
SNo.	Units Name																												
1	SHRI BALAJI ENTERPRISES																												
OFFICAL ADDRESS OF ENTERPRISE	<table border="1"> <thead> <tr> <th>Flat/Door/Block No.</th> <th>538/47</th> <th>Name of Premises/ Building</th> <th colspan="2">ANIL KATIYAR</th> </tr> </thead> <tbody> <tr> <td>Village/Town</td> <td>SADBHAWNA CALONY</td> <td>Block</td> <td colspan="2">LUCKNOW</td> </tr> <tr> <td>Road/Street/Lane</td> <td>AHIBARANPUR SITAPUR ROAD</td> <td>City</td> <td colspan="2">LUCKNOW</td> </tr> <tr> <td>State</td> <td>UTTAR PRADESH</td> <td>District</td> <td colspan="2">LUCKNOW , Pin 226020</td> </tr> <tr> <td>Mobile</td> <td>8707887609</td> <td>Email:</td> <td colspan="2">prateektiwari5483@gmail.com</td> </tr> </tbody> </table>				Flat/Door/Block No.	538/47	Name of Premises/ Building	ANIL KATIYAR		Village/Town	SADBHAWNA CALONY	Block	LUCKNOW		Road/Street/Lane	AHIBARANPUR SITAPUR ROAD	City	LUCKNOW		State	UTTAR PRADESH	District	LUCKNOW , Pin 226020		Mobile	8707887609	Email:	prateektiwari5483@gmail.com	
Flat/Door/Block No.	538/47	Name of Premises/ Building	ANIL KATIYAR																										
Village/Town	SADBHAWNA CALONY	Block	LUCKNOW																										
Road/Street/Lane	AHIBARANPUR SITAPUR ROAD	City	LUCKNOW																										
State	UTTAR PRADESH	District	LUCKNOW , Pin 226020																										
Mobile	8707887609	Email:	prateektiwari5483@gmail.com																										
DATE OF INCORPORATION / REGISTRATION OF ENTERPRISE	10/02/2016																												
DATE OF COMMENCEMENT OF PRODUCTION/BUSINESS	10/02/2016																												
NATIONAL INDUSTRY CLASSIFICATION CODE(S)	<table border="1"> <thead> <tr> <th>SNo.</th> <th>NIC 2 Digit</th> <th>NIC 4 Digit</th> <th>NIC 5 Digit</th> <th>Activity</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>27 - Manufacture of electrical equipment</td> <td>2740 - Manufacture of electric lighting equipment</td> <td>27400 - Manufacture of electric lighting equipment</td> <td>Manufacturing</td> </tr> </tbody> </table>				SNo.	NIC 2 Digit	NIC 4 Digit	NIC 5 Digit	Activity	1	27 - Manufacture of electrical equipment	2740 - Manufacture of electric lighting equipment	27400 - Manufacture of electric lighting equipment	Manufacturing															
SNo.	NIC 2 Digit	NIC 4 Digit	NIC 5 Digit	Activity																									
1	27 - Manufacture of electrical equipment	2740 - Manufacture of electric lighting equipment	27400 - Manufacture of electric lighting equipment	Manufacturing																									
DATE OF UDYAM REGISTRATION	09/02/2021																												

Disclaimer: This is computer generated statement, no signature required.
Printed from <https://udyamregistration.gov.in>

For any assistance, you may contact:

1. DIC LUCKNOW
2. MSME-DI KANPUR

**BE A
CHAMPION**
with the
Ministry of



Certificate of Registration

This is to certify that

SHRI BALAJI ENTERPRISES

**538/47, SADBHAWANA VIHAR COLONY, AHIBARANPUR,
SITAPUR ROAD, LUCKNOW-226020, UTTAR PRADESH, INDIA**

has been independently assessed by QRO
and is compliant with the requirement of:

ISO 9001:2015

Quality Management System

For the following scope of activities:

**MANUFACTURE (STEEL POLE), SUPPLIER (SUPPLY OF POLE) AND
INSTALLATION SERVICES (WORK CONTRACT).**

Date of Certification: 16th March 2022

2nd Surveillance Audit Due: 15th March 2024

1st Surveillance Audit Due: 15th March 2023

Certificate Expiry: 15th March 2025

Certificate Number: 305022031619Q



Head of Certification

Validity of this certificate is subject to annual surveillance audits to be done successfully on or before 365 days from date of the audit.
(In case surveillance audit is not allowed to be conducted; this certificate shall be suspended / withdrawn).

The Validity of this certificate can be verified at www.qrocert.org

This certificate of registration remains the property of QRO Certification LLP, and shall be returned immediately upon request.

India Office : QRO Certification LLP

142, IInd Floor, Avtar Enclave, Near Paschim Vihar West Metro Station, Delhi-110063, (INDIA)

Website : www.qrocert.org, E-mail : info@qrocert.org